Pedals against poverty

On February 8, 2013, our support group from Australia (CINI Australia), will be cycling to raise funds for CINI. The team of 12 Australians will ride from the busy city of Kolkata in West Bengal, India, through villages and countryside to Siliguri. The final day's challenge will be along the stunning Teesta River and then up the mountain, a 4000 feet ascent to Kalimpong - 670 kilometers in all. Enroute, the group would stop over at various CINI project sites to spend time with the children of CINI.

In this regards, we have organizes an interactive session between the Australian cycle riders, our children and the media. Child in Need Institute (CINI) cordially invites you to be a part of this innovative effort by CINI Australia.

Kindly be there to support us in our endeavor.

**Date:** Thursday, 7th February, 2013

**Time:** 4.00 pm

**Venue:** 63, Rafi Ahmed Kidwai Road, Kolkata - 700 016
ABOUT CINI:

Child in Need Institute (CINI), a leading Non Government Organization (NGO) with its head office in Kolkata, India, was founded in 1974. Under the governance of esteemed pediatrician and Founder Director Dr. Samir Chaudhuri, we have been operating for the last 38 years in the some of the poorest communities in the states of West Bengal, Jharkhand and Chattisgarh. Our core activities are in the areas of Health, Nutrition, Education, Protection and Environment. We reach out to over five million people both directly and indirectly. Our mission is – ‘Sustainable development in health, nutrition, education and protection of child, adolescent and woman in need.’ CINI has won the National award for Child Welfare from Government of India twice, once in 1985 and then in 2004.

Contact details:

Ms. Sreoshi Ghose, Officer, Digital Media and Communication

E-mail id: cinicommunication@cinindia.org,

Mobile contact no. +91.9830489225

For more information please visit us at http://www.cini-india.org/